



Newsletter

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INDUSTRY OUTREACH

Japan Regional Marketing Task Force Participates in Japan Open Source Software Promotion Forum

On September 14, Ryuichi Ogawa, a member of the DMTF Japan Regional Marketing Task Force participated in a question and answer session at the Japan Open Source Software Promotion Forum in Tokyo, Japan. More than 50 engineers working on open-source based cloud platforms attended the session where Mr. Ogawa discussed DMTF cloud standards and initiatives such as the Open Virtualization Format, Cloud Auditing Data Federation and Cloud Infrastructure Management Interface.

From the Desk of John Leung, VP of Alliances

Academic Alliances and Alliance Partners – Adding Value to DMTF Membership

The DMTF extends the impact of its standards and technologies by encouraging research at academic institutions and working with other standards development organizations.

We form Academic Alliances with the faculty and students of academic and research institutions interested in using DMTF standards in their studies or performing research in the manageability of internet connected systems. DMTF has over 60 Academic Alliance members, each of which has the opportunity to attend and participate in DMTF's working groups and task forces.

An annual workshop, co-located with the Institute of Electrical and Electronics Engineers and the International Conference on Network and Service Management, highlights DMTF Academic Alliances by providing a forum to present academic research covering system and platform manageability. This year, the workshop focuses on Datacenter and Cloud Management (DCM).

DMTF establishes Alliance Partner relationships with standards organizations, which have expressed interest in using or referencing DMTF

October 2015

Upcoming DMTF Meetings



11/4-11/6 CMWG F2F
11/10 Board Meeting
12/10 Board Meeting

Recent DMTF Specifications

[DSP0243_2.1.1 – OVF Specification](#)

[DSP2044_1.0.0 – Software ID Tag Profile](#)

[DSP0222_1.1.0 – NC-SI Specification](#)

Upcoming Events

Usenix LISA15

November 8-13
Washington, DC

LISA is the premier conference for IT operations, where systems engineers, operations professionals, and academic researchers share real-world knowledge about designing, building, and

Volunteer Spotlight

DMTF and the Cloud Management Working Group would like to recognize Jacques Durand of Fujitsu for his outstanding efforts in furthering the work of [CIMI 2.0 \(DSP0263\)](#) and [CIMI Primer 2.0 \(DSP2027\)](#). Thank you for your dedication!

About DMTF



The DMTF is an industry standards organization working to simplify the manageability of network-accessible technologies through open and collaborative efforts by leading technology companies. DMTF creates and drives the international adoption of interoperable management standards, supporting implementations that enable the management of diverse traditional and emerging technologies including cloud, virtualization, network and infrastructure. The organization spans the globe with member companies and alliance partners from varied industry sectors, led by a board of directors from Broadcom Corporation; CA Technologies; Dell; Emerson Network Power; Hitachi, Ltd.; HP; Intel Corporation; Lenovo; Microsoft Corporation; NetApp; Software AG; Telecom Italia and VMware, Inc.

standards or technologies. The areas of joint interest and alignment for both organizations are described by a work register document. The DMTF has work registers with 14 Alliance Partners.

To learn more about DMTF's Alliance Partnerships and work registers click [here](#).

Datacenter and Cloud Management 2015 Workshop Preview



On November 9, the DMTF will host the [Datacenter and Cloud Management 2015](#) workshop (DCM2015) showcasing DMTF alliances within the academic community. The eighth annual workshop for academic research covers standards and new technologies focusing on the management of platforms, systems and datacenters.

Submittals from ongoing research, completed research, and implementation experiences in Cloud, Datacenter, System Management and Protocols and Models have been accepted for the workshop. DCM2015 runs concurrent with the [International Conference on Network and Service Management](#).

The DMTF values input from academic institutions and is open to providing information to faculty and students studying and researching management standards. For more information on how to become an Academic Alliance Member, please contact DMTF Administration via admin@dmtof.org.

Welcome to the New Vice President of Marketing

maintaining the critical systems of the interconnected world.

[Datacenter and Cloud Management 2015 workshop \(DCM15\)](#)
November 9
Barcelona, Spain

This Workshop for academic research covers standards and new technologies focusing on the management of platforms, systems and datacenters.

DMTF Webinars on BrightTALK



DMTF webinars are available live and on-demand in our learning center. Access them online to gain deeper insight into current DMTF initiatives.

Look for the upcoming webinar, "[Managing NFV Infrastructure Using DMTF Standards](#)" with VP of Technology Hemal Shah on Friday, October 30 at 9:00 a.m. PT.

In case you missed it, the free webinar, "[The Open Software Defined Data Center Incubator Update](#)" with DMTF President Emeritus Winston Bumpus is now available *on-demand* in the DMTF Learning Center. Find this and all of DMTF's past live events directly on the [DMTF](#)

For More Information

Information about the DMTF's leadership, technologies and how to participate can be found at www.dmtf.org. Contact Us online or reach us at:

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We are pleased to welcome Mark Edwards to the role of Vice President of Marketing. Mark is responsible for worldwide marketing and branding strategies for systems management software and solutions in the Enterprise Business Group at DMTF member company Lenovo. Prior to joining Lenovo, Mark drove product management for cloud and virtual infrastructure management software segments at Dell, and strategic planning for IT operations management software segments at IBM. He holds an MBA from the Stern School of Business at New York University and a BS in Chemical Engineering from California State Polytechnic University. We look forward to Mark's leadership and insight on the DMTF Marketing Task Force!

[BrightTALK channel](#).

Check out the [Learning Center](#) for a full list of webinars available on-demand.

Welcome New Members

[HGST](#)

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