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FEATURES

Message from the Chairman: Highlights from the Annual Meeting of the Members

By: Mike Baskey, DMTF Chair

On February 26, 2009, DMTF held its annual Meeting of the Members. This was a chance for DMTF members to discuss and collaborate regarding the activities of the organization. Due to travel constraints, this year’s meeting was held via teleconference.

One of the main topics of discussion was the election and re-election of new DMTF Board members. This topic was further explained in the DMTF March Newsletter. The elected members assumed their Board roles on April 1, 2009.

In addition to the elections, budget for the upcoming year was...
discussed. It goes without saying that DMTF has always been fiscally responsible. With the current economy, ensuring that members get the most for their money is a high priority. The 2009 Fiscal Year budget will be the same as years past, as DMTF has developed a balanced budget plan moving forward to address the broad scope of member priorities and new initiatives.

FY 2009 planning was also a topic of discussion. The Marketing Committee set forth a map of upcoming milestones among the various groups and committees within DMTF. This plan will ultimately be used to create a milestone calendar for upcoming announcements and events. In addition, the Marketing Committee will increase their role in marketing our initiatives and new forms of education about DMTF technologies.

One of the final topics of focus was the Members’ Rules of Conduct. The Process Committee is in the final stages of reviewing this process and the necessary documents, including DSP4002 and DSP4004. This new procedure highlights the copyright/IP policy around member submissions and contributions. This process will take effect on May 1, 2009.

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Welcome New Members

Digibras Industria do Brasil S/A

Message from the Chairman – cont’d

Overall, the Meeting of the Members was a great way to kick off FY 2009. DMTF has proven to be a leader in the systems management industry, reacting to industry trends and creating leadership in new aspects of the management domain. We owe this success to our members and their dedication to this organization.

Thank you for your participation in this year’s DMTF Meeting of the Members. Here’s to another great year.

DMTF Standards – ANSI and ISO adoption

By: Tony DiCenzo, DMTF Board member and Chair, Standards Subcommittee

[This is the last in a three-part series that provided an overview of the DMTF strategy for securing ANSI and ISO adoption of DMTF standards and the roles played by the InterNational Committee for IT Standards (INCITS) and DMTF technical working groups and standards sub-committee.]

Parts one and two of this series explained what ‘de jure’ standards are and why DMTF partners with the ANSI–accredited standards development organization INCITS (InterNational Committee for IT Standards) to achieve ANSI and ISO/IEC adoption of DMTF specifications.

This third installment discusses the roles and responsibilities of the DMTF Standards Subcommittee and Working Groups in the ANSI and ISO/IEC adoption processes.

When a Working Group decides to seek ANSI and ISO/IEC adoption of a specification, the Standards Subcommittee and the Working Group collaborate to submit the specification to INCITS. The submission involves a two-part process.

The first part of the process is to propose to INCITS that it accept the specification to the INCITS Fast Track program. By accepting the specification into the program, INCITS is confirming that the specification has good reason to become an ANSI standard. The proposal can be made at any time during DMTF’s development of the specification. It does not need to wait until the development has been completed, approved or released.

The proposal consists of two documents: a Proposal for Fast Track Processing (Proposal) and a Memorandum of Understanding (MoU) between DMTF and INCITS.

The Working Group writes the Proposal using a template supplied by the Standards Subcommittee. Usually several pages in length, the proposal explains the specification’s function, the business rationale for why it should be a standard and the relationship between the specification and other standards.

The Standards Subcommittee authors the MoU and coordinates the actual submission of the Proposal and MoU to INCITS. The MoU specifies lifecycle responsibilities and licensing terms. It is a pre-negotiated document that is mostly a boilerplate, requiring few, if any, changes.

Approval of the Proposal and MoU usually takes 30 days or less. In most instances approvals are received while the specification is still in development.

The second part of the process is the review and approval of the actual specification. While the Proposal can be submitted to INCITS at any time, specifications can only be submitted after they have been released by DMTF. Specifications which successfully complete the ‘Fast Track’ review and approval
process are officially recognized as an ANSI standard.

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DMTF Standards – ANSI and ISO adoption cont'd

The ‘Fast Track’ proposal, review and approval process takes an average of six to nine months to complete. Subsequent publication by ANSI can take an additional three to six months, making the entire process take approximately one year. The variance in approval time is due to delays caused by administrative workloads and the need to resolve questions that arise during public reviews of the specification. The INCITS and ANSI staff process hundreds of standards each year.

Questions regarding this series can be addressed to the Chair of the Standards Subcommittee.

New “Sharing Groups” Help Members Follow DMTF Activities

The DMTF working groups, committees and subcommittees are constantly working on new projects and initiatives. This flurry of activity can often make it challenging for members to keep track of what each group is doing. Additionally, much of the information pertaining to individual groups cannot be accessed by those who are not group members. To solve this problem, DMTF has developed two new groups specifically designed for members who want more access to groups in which they are not directly participating.

The two new DMTF information sharing groups are the Leadership Sharing Group and the Sharing Group. The Leadership Sharing Group is open to all Board and Leadership level members. These companies will be allowed to access consolidated views of all documents, calendars, ballots and email for all working groups, subcommittees and committees. The Sharing Group is open to all participating level members. They will have access to consolidated views of documents, calendars, ballots, and email for working groups. Forum information will still be restricted to Forum members.

This project doesn't provide access to any information a user wouldn't normally be able to see had they joined a particular group roster. Rather, this allows project participants to join a single group to gain access to all other groups they could have joined, without being added to the email lists.

These sharing groups are a great opportunity for members to stay informed about the on–goings of DMTF. This is a functional solution for members to stay up–to–date on all DMTF activities while keeping up with their busy schedules.

For more information on these groups or if you are interested in joining, please contact Kes Wold.

New DMTF Documents Available to Members

Standards

- **CIM Schema 2.21.0** – A number of enhancements and additions are introduced throughout the Schema, including ongoing improvements to support product and alliance partners and to support DMTF Profiles and Management Initiatives. In addition, it should be noted that the CIM Schema is built automatically for the DMTF.
Process Documents

- **DSP4002** – DMTF Committee, Working Group, and Forum Process, Version 2.2.0: This document defines the various Working Groups, Committees and Forums within DMTF. The internal processes for the groups and members are classified.

- **DSP4004** – DMTF Release Process Version 2.2.0: This document defines the DMTF process for all DMTF releases that are intended to become standards, known as DMTF Standard Documents. These DMTF Standard Documents include specifications, white papers, CIM schema, XML definitions and other documents deemed by the Committees and Board of Directors to be relevant to the DMTF standards mission.

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Member Feedback Welcomed

We are continually improving our newsletter and welcome your input. Please send any comments or suggestions to press@dmtf.org.

2009 Alliance Partner Technical Symposium Recap

Last month, DMTF hosted its fourth annual Alliance Partner Technical Symposium (APTS) in San Jose, Calif. The event was jointly sponsored with the Storage Networking Industry Alliance (SNIA).

There were more than 100 different sessions available for members to attend, covering an array of technologies. Solid-state storage, and cloud computing were some of the new technologies featured.

APTS 2009 also featured the second annual Green Summit. The Summit offered sessions focused on ways companies could decrease their carbon footprint by reducing power consumption, increasing efficiencies and managing data cooling sources. This enabled members and alliance partners to share their work related to the growing trend towards green technology.

APTS continues to be a successful event each year. We are excited to begin planning for the 2010 event in the near future.

Alliance Partner Feature: TeleManagement Forum

The TeleManagement Forum (TM Forum) and DMTF have been collaborating since 2003 to address harmonization issues primarily between the Common Information Model (CIM) and Shared/Information Data (SID) model. The overall goal of the alliance partnership is to harmonize management architectures in order to simplify management of next generation networks and services.

Customers and vendors of both organizations benefit from this effort by having a consistent model from technology through business perspectives. Click here for more information on the TM Forum/DMTF alliance partnership.

TM Forum provides leadership, strategic guidance and practical solutions to improve the management and operation of information and communications services. Its open membership of more than 600 companies comprises incumbent and new–entrant service providers, computing and network equipment suppliers, software solution suppliers and customers of communications services. TM Forum has been contributing to the Information and Communications Services (ICS) Industry for more than 15 years.

TM Forum’s Management World 2009 will take place from May 4 – 8, 2009 in Nice, France. This upcoming TM Forum event is the world’s largest communications conference, bringing together more than 3,500 leaders from the information, communications and entertainment industries.

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EVENTS

Microsoft Management Summit: Physical – Virtual – Powerful

DMTF is proud to sponsor the 2009 Microsoft Management Summit (MMS). This year’s event will take place at the Venetian Hotel in Las Vegas, Nev. from April 27 – May 1, 2009. In its tenth anniversary year, the theme of MMS 2009 is “Physical – Virtual – Powerful,” reflecting how integrated management of both physical and virtual environments, across the datacenter and on the desktop, can lead to powerful yet cost-effective solutions.

MMS 2009 will feature more than 9,000 Hands-on Labs. DMTF members have an opportunity to meet with Microsoft experts and industry leaders who will be presenting more than 100 technical sessions, all packed with demos. Be sure to stop by booth #420 while attending this event to get the latest DMTF updates.

MMS 2009 is divided into the following areas:

- **Physical, Virtual, Powerful:**
  The theme of this year’s Microsoft Management Summit is Physical – Virtual – Powerful, reflecting how integrated management of both physical and virtual environments, across the datacenter and on the desktop, can lead to powerful yet cost-effective solutions.

- **Learn from the Experts:**
  The sessions at MMS 2009 will again be presented by the top experts in the Windows IT Management. Staff from the Microsoft product teams, industry experts and consults as well as other members of the IT community will provide solutions and advice based on their own experience.

- **Hands-on-labs:**
  Hands-on Labs return with even more topics in 2009 with a wide range of self-paced and instructor-led lab topics, allowing attendees to try out a variety of products, solutions and technologies live.

- **And more! Click here** to view the content overview.

MMS 2009 is a great opportunity for all DMTF members to learn about Microsoft’s latest IT Management products, solutions and technologies. **Register today** to take part in this industry event.

Citrix Synergy 2009 – If you can attend only one conference in 2009, make it these four

In this difficult economy, it’s hard to justify attending most of the industry conferences scheduled in 2009. Many shows have agendas designed to generate attendance rather than provide specific information that can help you through your real-time, day-to-day challenges. **Citrix Synergy** is different.

Synergy is fine-tuned to help you break from the cost and complexity of distributed computing. Industry experts agree that, in this down economy, virtualization, SaaS and cloud computing are increasingly critical to business success. Synergy will show how you can use these technologies to simplify your IT, slash costs and get more out of the assets you already have. Synergy—where virtualization, networking and application delivery meet—is simply the best value for your conference dollar and your time out of the office.

There are five compelling reasons to attend Synergy this year:
1. **4 conferences in 1** – Synergy incorporates four independent events—Virtualization Congress, Network World Live!, Citrix iForum and Geek Speak Live!—to give you, under one roof, all the information you need to succeed. View session details in our interactive **Session Catalog** to find out more.

2. **Conference speakers** – Synergy features an unmatched schedule of visionaries. This list includes Garr Reynolds, internationally acclaimed design expert, best-selling author and associate professor of management at Japan’s Kansai Gaidai University; Patrick Gelsinger, senior vice president and general manager, Intel; Adrian Sannier, university technology officer, Arizona State University; John Gallant, EVP, Network World, Inc.; John Gantz, SVP, IDC; Ron Oglesby, practice executive – virtualization, Dell; Christofer Hoff, chief security architect, Unisys; and many more.

3. **Technology sponsors** – Companies that will be at Synergy currently include AppSense, Stratus Technologies, Dell and IGEL to name a few. You’ll get detailed information on a wide range of innovative solutions from these industry leaders that can help you today.

4. **Vegas means value** – You’ll get the most out of your budget with the lowest airfare, transportation and hotel costs of any major convention venue.

5. **The take-away** – You’ll leave Synergy armed with steps you can take immediately to get more out of your existing assets and transform IT from a roadblock to an enabler of business success.

If you can only attend one conference this year, Synergy is the one. It’s the best value for your time and budget, and it will make your company better today and better prepared for the challenges of tomorrow. For DMTF members only, a discounted conference rate has been secured for you! Register before April 15, 2009, enter code CSA1795 and you’ll receive a Synergy All-Inclusive pass for only $1,795.00.

[Click here](#) to register now.

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### REGULARS

#### 2009 Survey Results: Which of the current DMTF tools are critical for your company's implementation of DMTF standards?

In this series, DMTF continues to report findings from its annual member survey conducted in January 2009. One hundred twenty-five members responded at length to our survey.

We asked which of the current DMTF tools are critical for your company's implementation of DMTF standards.

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