Benefits of DMTF Membership

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DMTF President

DMTF - An Industry Standards Organization

- The DMTF creates open manageability standards spanning diverse emerging and traditional IT infrastructures including cloud, virtualization, network, servers and storage.

- Enabled management of over 2,000,000,000 systems since its introduction and continues to be the premier standard for delivering management information via system firmware

- Led by innovative, industry-leading companies, DMTF has a global presence with over 65 member companies and alliance partners from around the world

- Nationally and internationally recognized by ANSI and ISO, DMTF standards enable an integrated and cost-effective approach to management through interoperable solutions.

- Simultaneous development of Open Source and Open Standards is made possible by DMTF, which has the support, tools, and infrastructure for efficient development and collaboration

- The work of DMTF is funded through membership dues that are among the most cost effective in the industry

DMTF Current Standards

- Redfish® - Including Protocols, Schema, Host Interface, Profiles

- SMBIOS - System Management BIOS

- CIM - Common Information Model

- DASH - Desktop & Mobile Architecture for System Hardware

- OVF - Open Virtualization Format

- SMASH - Systems Management Architecture for Server Hardware

- MCTP - Management Component Transport Protocol (Base & Transport Bindings)

- PLDM - Platform Level Data Model: FW Update, RDE, SMBIOS, BIOS, Monitoring/Control…

- SPDM - Security Protocol and Data Model: Base & Secured Messages

- NC-SI - Network Controller Sideband Interface

- CADF - Cloud Auditing Data Federation

- CIMI - Cloud Infrastructure Management Interface

Cloud, Virtualization,
Server, Storage, Network

DMTF Membership Creates Opportunities

- Impact the industry by participating in the process of defining standards and programs
  - DMTF is the ideal forum for industry leading companies to come together in a collegial and established environment to collaborate on relevant interoperable management standards

- Generates a positive ROI through
  - Early access & creation of DMTF specifications, underlying technologies, and architectures
  - Potential for reduced development, design and startup costs with access to DMTF's collaborative development tools, experts and broad knowledge base
  - Increased company visibility through the DMTF's industry-wide marketing efforts and initiatives
  - Contributing to the definition and development of interoperable standards, enabling management of diverse technologies including cloud, virtualization, network & infrastructure

- Partner with a global team of leaders advancing industry standards for the next generation of interoperable products
  - Owners of IT products and services needing a cost-effective, standards-based management framework for products and services
  - Companies wanting to use standards as a way to add customer value
  - Government and research organizations interested in learning and helping to develop standards that are shaping the IT management framework

DMTF Membership Levels

- Companies interested in joining DMTF can select from three levels of paid membership

    - **Board** members: positions are approved through board elections based on availability of limited board seats - board members provide thought leadership on strategy and technical direction of DMTF standards and technology; members also govern operations and finances of all DMTF workgroups, committees, and forums

    - **Leadership** members: have full voting privileges and have the opportunity to lead the definition and development of management through participating in or chairing DMTF committees, task forces, or working groups

    - **Participation** members: In addition to receiving early access to DMTF specifications, standards and tools, participation members have the opportunity to contribute to as many DMTF working groups as they choose

- Government and end-user organizations may join DMTF at 50% reduced rates

    - DMTF encourages the participation of qualified government and end user organizations by offering them a discounted rate of 50% off dues for our Leadership and Participation levels

DMTF Membership Summary

	Board*	Leadership	Participation
Annual Membership Dues	$32,000	$14,000	$8,000
Sets the current & future direction for DMTF organization	Yes	No	No
Final vote on DMTF releases & publications	Yes	No	No
Drive DMTF outreach through internal & external communications and Alliance Partner program	Yes	No	No
Helps establish DMTF budgets, policies, and operations	Yes	No	No
Approve incubator projects and new workgroups	Yes	No	No
Approve Open Source Releases	Yes	No	No
Vote on Bylaws Changes	Yes	Yes	No
Vote in Board Elections	Yes	Yes	No
Participate in Technical Committee	Yes	Yes	No
Provide Supporting Quotes for external communications	Yes	Yes	No
Chair Committees and Working groups	Yes	Yes	No
Vote in Committees	Yes	Yes	No
Participate and Vote in Working Groups	Yes	Yes	Yes
Participate in Chapters, Forums or Incubators	Yes	Yes	Yes
Access to DMTF Tools	Yes	Yes	Yes
Member Discounts to selected industry events	Yes	Yes	Yes
Public Listing of Company Name on Website	Yes	Yes	Yes

DMTF Alliance Partnerships

- DMTF values working with affiliated industry organizations and formalizes collaborative relationships with other standards groups through the DMTF Alliance Partners program.

- Alliance Partner Participation for non-profit organizations (by invitation of the DMTF Board):
  - A designated Alliance Partner representative may apply to participate in specific Working Groups or Forums in their application.
  - The Board establishes specific participation at the time of approval. The designated Alliance Partner representatives may then participate in DMTF working groups, but without voting privileges.

- Academic Alliance Participation
  - DMTF encourages input from the academic world and is open to providing information to faculty and students who are studying and researching management standards.
  - Participation is free for individuals associated with accredited institutions of higher learning.
  - Academic Alliance participants have access to DMTF members-only Web pages and member email lists.
  - Participants are eligible to participate in a single DMTF working group as non-voting members.

DMTF Board Companies

DMTF Leadership Companies

Advanced Micro Devices (AMD)
Alibaba (China) Co., Ltd.
Daten Tecnologia Ltda
Ericsson AB
Google LLC
HP, Inc
Huawei
IBM

NVIDIA Corporation
Positivo Tecnologia S.A.
Seagate Technology
Supermicro
Verizon
Vertiv
VMWare, Inc

DMTF Academic Alliances

- "Gheorghe Asachi" Technical University of Iasi
- Athens University of Economics and Business
- Dongguk University
- Federal Institute of Technology of Espirito Santo
- George Mason University
- Hungarian Academy of Sciences Institute For Computer Science and Control
- Indian Institute of Technology Roorkee
- Institute of Information Security (IISEC)
- Kasetsart University
- Marshall University
- National Technical University of Athens
- Paul Sabatier University

- Research Center on Scientific and Technical Information (CERIST)
- Ruprecht-Karls-University Heidelberg
- Shanghai Jiao Tong University
- Swami Rama Himalayan University
- Technische Universitaet Dresden
- Texas Tech University
- University of California
- University of New Hampshire
- University of Pisa - Italy
- University of Sydney
- University of Western Ontario
- University of Wuerzburg

How to Join or Work with the DMTF

- Those interested in supporting and joining DMTF's efforts can be found at www.dmtf.org/join or email vp-membership@dmtf.org

- Join the DMTF – It's all about management!
  - Drive specifications through Technical Committee
  - Conformance through the Interoperability Committee
  - Messaging through the Marketing Committee
  - Ground-breaking areas through incubators and international partnerships through Alliance and Regional Chapters

For more information, visit us online at www.dmtf.org

Thank you!