Benefits of DMTF Membership

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Jeff Hilland, HP
DMTF President

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DMTF - An Industry Standards Organization

- The DMTF creates open manageability standards spanning diverse emerging and traditional IT infrastructures including cloud, virtualization, network, servers and storage.
- Enabled management of over 2,000,000,000 systems since its introduction and continues to be the premier standard for delivering management information via system firmware.
- Led by innovative, industry-leading companies, DMTF has a global presence with over 65 member companies and alliance partners from around the world.
- Nationally and internationally recognized by ANSI and ISO, DMTF standards enable an integrated and cost-effective approach to management through interoperable solutions.
- Simultaneous development of Open Source and Open Standards is made possible by DMTF, which has the support, tools, and infrastructure for efficient development and collaboration.
- The work of DMTF is funded through membership dues that are among the most cost effective in the industry.
DMTF Current Standards

- Redfish® - Including Protocols, Schema, Host Interface, Profiles
- SMBIOS - System Management BIOS
- CIM - Common Information Model
- DASH - Desktop & Mobile Architecture for System Hardware
- OVF - Open Virtualization Format
- SMASH - Systems Management Architecture for Server Hardware
- MCTP - Management Component Transport Protocol (Base & Transport Bindings)
- PLDM - Platform Level Data Model: FW Update, RDE, SMBIOS, BIOS, Monitoring/Control…
- SPDM - Security Protocol and Data Model: Base & Secured Messages
- NC-SI - Network Controller Sideband Interface
- CADF - Cloud Auditing Data Federation
- CIMI - Cloud Infrastructure Management Interface
DMTF Membership Creates Opportunities

• Impact the industry by participating in the process of defining standards and programs
  • DMTF is the ideal forum for industry leading companies to come together in a collegial and established environment to collaborate on relevant interoperable management standards

• Generates a positive ROI through
  • Early access & creation of DMTF specifications, underlying technologies, and architectures
  • Potential for reduced development, design and startup costs with access to DMTF's collaborative development tools, experts and broad knowledge base
  • Increased company visibility through the DMTF's industry-wide marketing efforts and initiatives
  • Contributing to the definition and development of interoperable standards, enabling management of diverse technologies including cloud, virtualization, network & infrastructure

• Partner with a global team of leaders advancing industry standards for the next generation of interoperable products
  • Owners of IT products and services needing a cost-effective, standards-based management framework for products and services
  • Companies wanting to use standards as a way to add customer value
  • Government and research organizations interested in learning and helping to develop standards that are shaping the IT management framework

www.dmtf.org
DMTF Membership Levels

- Companies interested in joining DMTF can select from three levels of paid membership
  - **Board** members: positions are approved through board elections based on availability of limited board seats - board members provide thought leadership on strategy and technical direction of DMTF standards and technology; members also govern operations and finances of all DMTF workgroups, committees, and forums
  - **Leadership** members: have full voting privileges and have the opportunity to lead the definition and development of management through participating in or chairing DMTF committees, task forces, or working groups
  - **Participation** members: In addition to receiving early access to DMTF specifications, standards and tools, participation members have the opportunity to contribute to as many DMTF working groups as they choose

- Government and end-user organizations may join DMTF at 50% reduced rates
  - DMTF encourages the participation of qualified government and end user organizations by offering them a discounted rate of 50% off dues for our Leadership and Participation levels
# DMTF Membership Summary

* Board members must be elected

<table>
<thead>
<tr>
<th></th>
<th>Board*</th>
<th>Leadership</th>
<th>Participation</th>
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</thead>
<tbody>
<tr>
<td>Annual Membership Dues</td>
<td>$32,000</td>
<td>$14,000</td>
<td>$8,000</td>
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<tr>
<td>Sets the current &amp; future direction for DMTF organization</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>Final vote on DMTF releases &amp; publications</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Drive DMTF outreach through internal &amp; external communications and Alliance Partner program</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Helps establish DMTF budgets, policies, and operations</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<td>Approve incubator projects and new workgroups</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
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<tr>
<td>Approve Open Source Releases</td>
<td>Yes</td>
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<td>No</td>
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<tr>
<td>Vote on Bylaws Changes</td>
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<td>No</td>
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<tr>
<td>Vote in Board Elections</td>
<td>Yes</td>
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<td>No</td>
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<tr>
<td>Participate in Technical Committee</td>
<td>Yes</td>
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<tr>
<td>Provide Supporting Quotes for external communications</td>
<td>Yes</td>
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<tr>
<td>Chair Committees and Working groups</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Vote in Committees</td>
<td>Yes</td>
<td>Yes</td>
<td>No</td>
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<tr>
<td>Participate and Vote in Working Groups</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Participate in Chapters, Forums or Incubators</td>
<td>Yes</td>
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<td>Access to DMTF Tools</td>
<td>Yes</td>
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<td>Member Discounts to selected industry events</td>
<td>Yes</td>
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<tr>
<td>Public Listing of Company Name on Website</td>
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DMTF Alliance Partnerships

- DMTF values working with affiliated industry organizations and formalizes collaborative relationships with other standards groups through the DMTF Alliance Partners program.

- Alliance Partner Participation for non-profit organizations (by invitation of the DMTF Board):
  - A designated Alliance Partner representative may apply to participate in specific Working Groups or Forums in their application.
  - The Board establishes specific participation at the time of approval. The designated Alliance Partner representatives may then participate in DMTF working groups, but without voting privileges.

- Academic Alliance Participation
  - DMTF encourages input from the academic world and is open to providing information to faculty and students who are studying and researching management standards.
  - Participation is free for individuals associated with accredited institutions of higher learning.
  - Academic Alliance participants have access to DMTF members-only Web pages and member email lists.
  - Participants are eligible to participate in a single DMTF working group as non-voting members.
### DMTF Board Companies

- Cisco
- Dell Technologies
- Broadcom
- Lenovo
- NetApp
- Hitachi
- Hewlett Packard Enterprise

### DMTF Leadership Companies

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<thead>
<tr>
<th>Company Name</th>
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<tr>
<td>Advanced Micro Devices (AMD)</td>
<td>NVIDIA Corporation</td>
<td>Nevis Communications Inc</td>
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<td>Alibaba (China) Co., Ltd.</td>
<td>Positivo Tecnologia S.A.</td>
<td>NTT Data Corporation</td>
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<td>Daten Tecnologia Ltda</td>
<td>Seagate Technology</td>
<td>Oracle Corporation</td>
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<td>Ericsson AB</td>
<td>Supermicro</td>
<td>Portwell Corporation</td>
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<td>Google LLC</td>
<td>Verizon</td>
<td>Progress Data Corps</td>
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<td>HP, Inc</td>
<td>Vertiv</td>
<td>Quanta Computer Corporation</td>
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<tr>
<td>Huawei</td>
<td>VMWare, Inc</td>
<td>Smart Energy Solutions Inc</td>
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<td>IBM</td>
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DMTF Alliance Partnerships

DMTF and its Alliance Partners develop a common dialogue and work together for the good of the industry, avoiding overlap and helping ensure interoperability.

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DMTF Academic Alliances

- “Gheorghe Asachi” Technical University of Iasi
- Athens University of Economics and Business
- Dongguk University
- Federal Institute of Technology of Espirito Santo
- George Mason University
- Hungarian Academy of Sciences Institute For Computer Science and Control
- Indian Institute of Technology Roorkee
- Institute of Information Security (IISEC)
- Kasettsart University
- Marshall University
- National Technical University of Athens
- Paul Sabatier University
- Research Center on Scientific and Technical Information (CERIST)
- Ruprecht-Karls-University Heidelberg
- Shanghai Jiao Tong University
- Swami Rama Himalayan University
- Technische Universitaet Dresden
- Texas Tech University
- University of California
- University of New Hampshire
- University of Pisa - Italy
- University of Sydney
- University of Western Ontario
- University of Wuerzburg
How to Join or Work with the DMTF

• Those interested in supporting and joining DMTF’s efforts can be found at www.dmtf.org/join or email vp-membership@dmtf.org

• Join the DMTF – It’s all about management!
  • Drive specifications through Technical Committee
  • Conformance through the Interoperability Committee
  • Messaging through the Marketing Committee
  • Ground-breaking areas through incubators and international partnerships through Alliance and Regional Chapters
For more information, visit us online at www.dmtf.org

Thank you!